Thrive Earn

Something worth sharing. A reward for the introduction.



You know what it's like to wear Thrive. You've seen how the band and app fit into your day, and you've started discovering what your own patterns can tell you.



Think about someone you care about. Perhaps you've talked about sleep over coffee. Perhaps a friend has asked about the band on your wrist. Perhaps someone wants to understand their everyday health but doesn't know where to start.

Your experience could help them take that first step.

With Thrive Earn, you receive A$75, including GST, for every eligible Thrive Health Band purchased through your referral. It's our way of thanking you for introducing someone to Thrive.

Join Thrive Earn and create your personal link

Already joined? Welcome aboard, and congratulations on becoming a Thrive referrer. Thank you for being part of how Thrive grows: one person sharing their experience with another.

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1 Your experience is the reason to share

A product page can explain the features. You can explain what using Thrive is actually like.





Maybe you enjoy being able to ask a question about your own data. Maybe you've become more aware of your sleep habits. Maybe you simply like having a screen-free band and an app that helps make sense of what it records.

Whatever stands out to you, that's your starting point. You don't need a dramatic transformation or a perfect health routine. A small, honest observation can be useful to someone who's deciding whether Thrive is right for them.

You have three good reasons to join:

- **Share something you've found useful.** Help someone you know explore a different way to understand their everyday wellbeing.
- **Help grow a product you use.** Your recommendation introduces Thrive to people who might never have discovered it otherwise.
- **Be rewarded for the introduction.** Earn A$75 for each eligible band sale, with your referrals and commission visible in your dashboard.

The best place to begin is with a person and a reason. Who has asked about your band? What have you found useful that might interest them too?

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2 Your reward, simply explained

Every eligible band purchased through your referral earns you A$75, including GST. Your reward is for the completed band sale.



You receive your own referral link, QR code and backup referral code. When someone buys through your referral within the program's 60-day window, the eligible sale is credited to you. If they use more than one referrer's link or code, the last referral before purchase receives the credit.

Commission is paid into your connected Stripe account 30 days after the sale. Set up Stripe through your dashboard so you're ready to receive payments.

Refunded or cancelled orders don't earn commission. Purchases by you or members of your household through your own referral are excluded. You are responsible for your own tax and GST obligations.

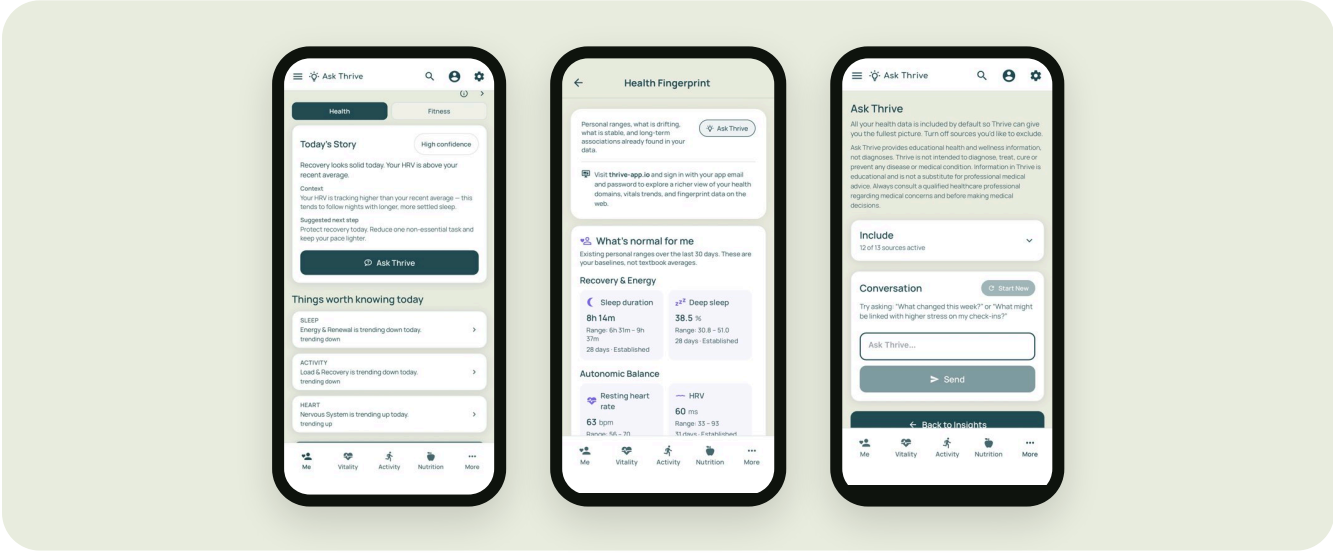
Your referral code identifies your introduction; it doesn't give the buyer a discount. They pay Thrive's normal published price.

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3 Start with one introduction

Create your link

Visit thrivehealthband.com/earn, enter your details and accept the Referrer Terms. Thrive Earn is open in Australia and requires an Australian phone number and address. Your referral tools are available straight away.



Set up your payments

Open your dashboard and connect Stripe. You can also see your referral link, download your QR code and find your backup referral code there.

Choose someone who might be interested

Start with someone who has asked about Thrive or spoken with you about a relevant interest, such as sleep, activity or recovery. Explain what you've personally found useful and offer your link so they can explore it.

Make the introduction

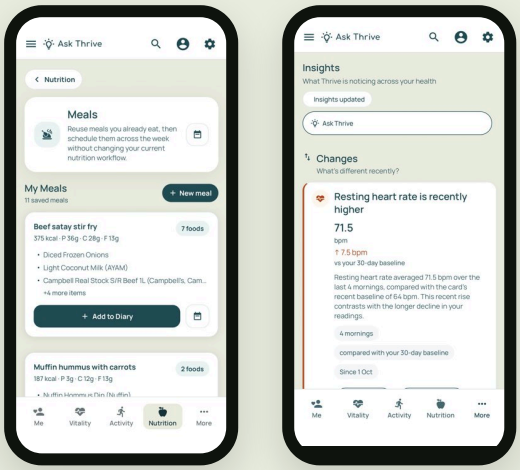
Keep it personal. A short message or a conversation can be enough. Let them know you earn a commission if they buy, and give them room to decide.

Your first action today: copy your link and think of one person you'd feel comfortable sharing it with.

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4 You have support behind you

Your dashboard gives you:



- **Your personal link:** ready to copy into a message, email or post.
- **Your QR code:** useful when someone asks about your band in person.
- **Your backup referral code:** for buyers to enter at checkout if they haven't used your link.
- **Ready-to-share resources:** official artwork, personalised QR cards, a flyer and approved captions with your link included.
- **Referral tracking:** scans, sales, pending commission and paid commission, plus individual sale and payout details.

You bring your experience. These resources help you explain the rest.

Questions about sharing, your account or a payment? Contact hello@optihealthgroup.com.

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5 Find the words that sound like you

Before you share, finish these three sentences:

> I started using Thrive because...
>
> The part I've found most useful is...
>
> I thought of you because...

That gives you the heart of a recommendation. Use only what is true of your experience, and describe what you've noticed without promising someone else the same outcome.

For example, "I've become more aware of how irregular my bedtime is" is a specific personal observation. You don't need to turn it into a claim that Thrive fixes sleep.

When someone asks about your band

> It's my Thrive band. It works with an app to help me understand patterns in things like sleep, activity and recovery. The part I use most is [your genuine example]. I can send you my link if you'd like a look. I'm a Thrive referrer, so I earn a commission if you buy through it.

A message to a friend

> Hey [Name], we were talking about [relevant topic], and I thought you might like a look at Thrive. I've been using it, and [one honest sentence about your experience]. Here's my link: [YOUR LINK]. I earn a commission if you buy through it. Happy to show you what it's like next time we catch up.

A message after someone asks about Thrive

> Here's the Thrive link you asked for: [YOUR LINK]. The website explains what's included and the plan options. I earn a commission if you buy through my link. If you'd like to see how I use the app, just ask.

An email to someone you know

Subject: The Thrive band we were talking about

Hi [Name],

Here's some more information about Thrive. I'm part of its referral program, so I earn a commission if you buy through my link.

I've been using the band and app, and the part I've found most useful is [describe your actual experience]. I thought it might interest you because [a relevant reason from your conversation].

Thrive combines a screen-free band with an app that helps explain patterns in your data against your own baseline. You can also add things like meals, activity and how you're feeling to give it more context.

You can explore the features, current price and plan options here: [YOUR LINK].

Happy to show you mine next time we catch up.

[Your name]



6 Share your experience on social media

A photo of you wearing your band and a few honest sentences can make a useful introduction. Choose official artwork from your dashboard if you'd prefer a ready-made starting point.





Put the commission disclosure at the start, before any “more” cut-off. Replace every bracketed prompt before posting. Use a platform's paid-partnership label where available, alongside the disclosure.

Post 1: Why I started

> #ad I earn a commission if you buy through my Thrive link.
>
> I started using Thrive because [your real reason].
>
> What I've found useful so far is [one specific experience]. It's a screen-free health band and app that helps me understand patterns in my own data.
>
> If you've wondered about the band on my wrist, here's a place to start: [YOUR LINK].

Post 2: The feature I keep coming back to

> #ad I earn a commission on purchases through my link.
>
> The Thrive feature I keep coming back to is [feature you actually use].
>
> [Explain what you do with it and why you find that useful.]
>
> If that sounds like something you'd be interested in, have a look: [YOUR LINK].

Post 3: An invitation to ask

> #ad I'm a Thrive referrer and earn a commission if you buy through my link.
>
> Curious about Thrive? I've been using the band and app, and I'm happy to tell you what it's like day to day.
>
> My favourite part so far: [your honest answer].
>
> Ask me a question, or explore it here: [YOUR LINK].

A three-frame story

Keep "#ad: I earn a commission on purchases through my link" readable on every frame. Use the approved story artwork where available.

Frame	What to share
1	A photo of your band: "Why I've been wearing Thrive…"
2	One true observation: "[What you've found useful]."
3	"Curious? Have a look." Add your referral link sticker.

A short video

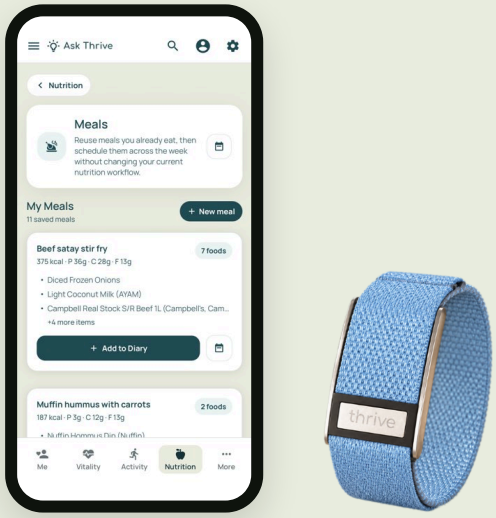
> I'm a Thrive referrer, so I earn a commission if you buy through my link. I've been wearing Thrive because [your reason]. The part I use most is [feature], and [your genuine observation]. If you'd like to see what it offers, my link is below.

Film in natural light with your band visible. Say the disclosure aloud and include it clearly on screen and at the start of the caption. You don't need a polished performance; speak as you would to a friend.

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7 Help people decide with confidence

You can answer from your experience and point people to Thrive for product details. If you don't know, say so. Our team can help.



"What does Thrive actually do?"
It's a screen-free health band and app that helps you understand patterns in your sleep, activity, recovery and other wellbeing data. It builds a picture of your own baseline, with context from things you log, such as meals and how you're feeling. Then add the part you personally find useful.

"What's included, and what does it cost?"
The offer described in this kit is A$589 for the band plus 12 months of the Thrive plan, with free shipping. After 12 months, the plan is A$240 a year or A$29 a month with no lock-in; the band is yours to keep. Always check the current published offer before quoting a price and explain the ongoing plan cost too.

"Why is there a plan?"
The band collects data; the plan provides the ongoing app service that helps turn that data into useful information. Explain the current inclusions using Thrive's published information and show them what

you use in your own app.

“I already have a smartwatch.”
Ask what they like about it and what they're interested in understanding. Explain the parts of Thrive you find useful, such as the screen-free band, personal baseline or app features, and let them decide whether it fits their needs.

“I'm not very confident with technology.”
Offer to show them how you use it. Seeing the band and a few app screens can be more helpful than a long list of features. Thrive works with iPhone and Android; direct them to the published compatibility information for their device.

“Will it tell me if something is medically wrong?”
Thrive supports general wellbeing and shows patterns against your own baseline. It does not diagnose conditions or replace medical advice. Some readings are estimates or trend indicators. If someone is worried about their health, encourage them to speak with their health professional.

“Who can see my information?”
With Thrive Loops, you choose what to share and with whom, and can change or revoke access. Point people to Thrive's current privacy information for the full details of data handling.

“Does your code give me a discount?”
It tracks your referral, so you receive credit for an eligible purchase. The buyer pays the normal published price.

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8 Share in a way you can feel good about

Your recommendation matters because people trust you. Keep that trust at the centre of how you share.

When you share	A helpful approach
Your commission	Say clearly, at the start of posts, messages and videos: “I earn a commission if you buy through my link.” Keep disclosures visible on story and carousel frames too.
Your experience	Describe what you've actually used and noticed. Adapt the examples to your own voice and experience.
Health and wellbeing	Use Thrive's published wording. Don't claim it diagnoses, treats, prevents or cures a condition, detected or fixed a health problem, or replaces a doctor.
Readings	Describe blood pressure and blood oxygen as estimates or trends. Never suggest changing medication based on Thrive data.
Product descriptions	Don't call Thrive a medical device, medical grade, clinically proven or TGA approved.
Prices and offers	Check the current published price, explain ongoing plan charges and use only published offers. Your referral code is not a discount code.

When you share	A helpful approach
Earnings	Explain the A$75 reward when relevant. Don't promise earnings or describe them as guaranteed, effortless or passive.
Messages and posts	Share where the conversation is welcome and relevant. Don't bulk message strangers, buy contact lists, post in unrelated groups or repeatedly chase people who haven't replied.
Advertising	Share organically on your own channels. Paid ads targeting Thrive brand terms are not allowed. Don't use Thrive's name in ad domains or handles.
Photos and artwork	You can share your own honest experience and photos of yourself wearing Thrive. For product artwork, logos, app images and promotional cards, use the official dashboard resources without altering them. Don't use Flat White in promotional visuals.
Ambassadors and partners	Use only the ambassador materials Thrive supplies. Don't imply an ambassador endorses you personally or claim a league, racing series, club or brand is a Thrive partner or client.
Your audience	Talk about people's interests and everyday lives. Avoid labels that frame people as old or in decline.
Other products	Explain your own experience without criticising competitors or making unsupported "best", "number one" or "nothing else does this" claims.

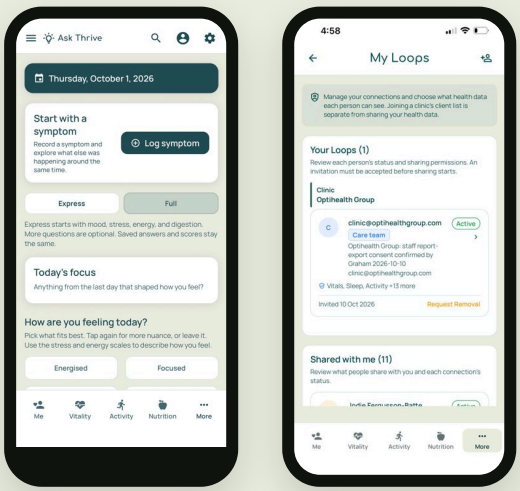
For a carousel, use the official artwork in its supplied order and place the disclosure at the start of the caption. If you need an asset or aren't sure about wording, contact hello@optihealthgroup.com.

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9 Your referral questions, answered

Where do I join?

At thrivehealthband.com/earn. Your dashboard gives you your link, QR code, backup code, sharing materials and referral activity.



Do I need a large following?

You can start with a relevant conversation with someone you know. A social media post is one option; a personal message or an in-person introduction is another. Earnings depend on eligible completed sales.

How does someone use my QR code?

Scanning it opens your tracked referral link. If they haven't used your link, they can enter your backup referral code at checkout instead.

When does a sale count?

When the buyer purchases within 60 days of using your referral link or code, subject to the Referrer Terms. If more than one referrer is involved, the last referral before purchase receives the credit.

When do I get paid?

Thirty days after the sale, into your connected Stripe account. Commission cannot be paid until Stripe is set up. Cancelled or refunded orders don't earn commission.

What about tax and GST?

The A$75 reward includes GST. You are responsible for your tax and GST obligations. Ask your accountant about your own circumstances if needed.

Can I earn on my own purchase?

Purchases by you or members of your household through your own referral are excluded.

What if I have a Thrive contract that rewards referrals through shares or options?

You can choose either the A$75 commission or credit towards your ESOP for each eligible sale, consistent with your agreement. The same sale cannot receive both rewards. Contact the Thrive team to confirm how the choice applies to your contract.

Can the terms change?

Thrive may update the terms or close an account with notice. Commission already earned is still paid unless the terms were broken, as set out in the Referrer Terms.

Your next introduction could start here

Think back to what made you curious about Thrive. Someone you know may be asking similar questions.







You can show them what using it looks like, share the part you've found useful and give them a place to learn more. When that introduction leads to an eligible purchase, we'll thank you with A$75.

Join Thrive Earn. Get your link. Make your first introduction.

Already a referrer? Open your dashboard, copy your link and choose one person to share it with.

Questions? We're here at hello@optihealthgroup.com.

Thrive Earn is operated by Optihealth Group Holdings Pty Ltd. Full Referrer Terms are available on the sign-up page and govern eligibility, attribution and payment. Thrive supports general wellbeing. Some readings are estimates or trend indicators and should not be used alone to diagnose, treat or prevent a medical condition.